



ISO 9001:2008 Certified Educational Institute

Career options after choosing Commerce/Arts Stream

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Concept and research
Courtesy : Rajesh Sir

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upto your age

$$\sum_{i=\text{your birth}} \text{choices} = \text{YOUR LIFE}$$

*Dream High for Hi-Fi Life by mean
of happiness and success*

Commerce/arts courses after 12th

Students can choose the following courses after 12th commerce and after 12th Arts, under different specialisations of their choice and interest, after their 12th (XII) in Commerce / Arts.

Degree Courses

ACCOUNTING & FINANCE

B.Com (Bachelor's Degree in Commerce)

Students interested in getting the basic accounting and finance degree, along with other options viz., economics, hr, export-import, can take up B.Com. The major topics covered are:-

- Accounting & Finance management Cost management
- Economics
- Human Resource
- Export Management



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Industrial Psychology etc.,

B.B.I. (Bachelor's Degree in Banking and Insurance)

Students focussed on getting into the banking and insurance sector can take up

This degree course. The major topics covered are:-

- Financial Accounting & Management
- Banking laws
- Business laws
- Corporate laws
- Taxation
- Auditing
- Cost accounting
- HRM
- Insurance etc.,

B.A.F. (Bachelor's Degree in Accounting & Finance)

Students who wish to get an in-depth knowledge on all accounting and finance methods, and focussed of making a career in accounting and finance field can

Opt for this option. The major topics covered are:-

- Financial accounting
- Cost accounting
- Auditing
- Taxation
- Business Law
- Economics
- Business communications
- IT etc.,



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B.F.M. (Bachelor's Degree in Financial Markets)

Students who wish to get an early start in understanding and making a career in the financial markets (stock/share markets) can opt for the BFM degree. The

Following important subjects are covered in the curriculum:-

- Debt markets
- Equity markets
- Capital markets
- Commodities markets
- Security markets
- Investments
- Mutual fund
- Micro economics
- Financial accounts
- Taxation
- Statistics
- Risk management
- Communication Skills etc.,



MANAGEMENT

B.M.S. (Bachelor's Degree in Management Science)
B.B.A. (Bachelor's Degree in Business Administration)

Students who wish to make a career in management cadre of the industry overlooking strategy and planning works of various departments that impacts business, can opt for BBA / BMS. The major topics covered are:-

- Marketing
- Finance
- Human resource
- Business & Industrial law
- Business mathematics
- Business ethics
- Management
- Operations & Research
- International business
- Public relations management
- Export-Import business
- Retail management etc.,



LAW

B.A. LLB (Bachelor's Degree in Arts – Legal Law – Integrated – 5 years)

LLB (Bachelor's Degree in Legal Law – 3 years)

Students who wish to make a career as a lawyer in various disciplines can take up LLB or B.A. LLB with the following specialisations:-

- Criminal law
- Civil law
- Industrial law
- Environmental law
- Human rights law
- IPR(intellectual property rights) law etc.,



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COMPUTERS

B.C.A. (Bachelor's Degree in Computer Applications)

B.Sc. IT (Bachelor's Degree in Science - IT)

B.Sc. Computer Science (Bachelor's Degree in Science - IT)

Students who wish to get into development of computer software programs, and who have taken computers till 12th, are eligible for BCA / B.Sc. IT / B.Sc. Computer Science. The following major subjects and areas of computer programming are covered in these two degrees:-

- Computer fundamentals
- Mathematical development in Software
- C, C++
- System analysis and design
- Database management
- Visual basic
- Oracle
- Java
- Multimedia
- Networking
- Web design etc.,



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MEDIA AND CREATIVE ARTS

FIELDS

B.M.M. (Bachelor's Degree in Mass Media & Communication)

Students who have a flair for oral or written communication, who are good at multi-tasking, have a logical and creative mind etc., wishing to be associated with a career in media, can take up a degree in mass media and communication. They can opt for the following choices:-

- Advertising
- Journalism
- Public Relations
- Media & Television
- Event Management
- Book Publishing etc.,

B.Sc. Animation (Bachelor's Degree in Science – Animation)

Students who are fairly good at drawing coupled with a creative mind and a general likeness for designing in computers, can take up a career in the booming field of animation. The major areas of study includes:-

- Digital Art
- Animation and animation techniques
- 2D & 3D animation
- Studio design and management
- Lighting and camera etc.,



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B.F.A. (Bachelor's Degree in Fine Arts) /

B.P.A. (Bachelor's Degree in Performing Arts)

Students with creative talent in various fields and also looking to work for social causes can opt for a professional degree in Fine Arts. The following are some of the areas covered under the same:-

- Drawing
- Dance
- Painting & Sculpting
- Fashion design
- Textile design
- Applied art
- Social work etc.,

PS: some of the courses would require one to clear the aptitude and entrance exams.

Please check the universities/colleges that you apply to.



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HOSPITALITY & TOURISM

B.H.M. (Bachelor's Degree in Hotel Management) /

B.H.T (Bachelor's Degree in Hotel & Tourism)

The hotel management and tourism industry is a booming sector in the country. Students with a likeness for hotel and tourism related career can opt for this growing field, by opting for BHM / BHT degrees. The following area of study is covered under these degrees:-

- Food and beverage service
- Tourism & hotel engineering
- Business communication
- Food production & patisserie
- Catering
- Accounts & HR
- Sales & marketing
- Hotel & tourism laws etc.,



SPORTS

B.P.E. (Bachelor's Degree in Physical Education) – 3 years/

D.P.Ed (Diploma in Physical Education) – 2 years

Students interested to take up a career in physical education can opt for BPE / D.PEd courses.

TEACHING

D.Ed (Diploma in Education)

Students interested in the noble profession of teaching can make an early start by opting for Diploma in Education.

LANGUAGE

B.A. Honours – Foreign Language (Bachelor's Degree in Foreign Language – 5 years Integrated)

With globalisation the country is witnessing an association of business and culture with different countries worldwide. The business and cultural ethics are different in these countries. Hence, a degree in foreign language, coupled with a professional degree in business/culture among others, becomes a good career choice for many, to bridge a gap in understanding these differences.

Students who wish to get a degree in foreign languages can take up the B.A. (Honours) Degree with their choice of foreign language offered by institutions/universities viz., French, German, Finnish, Russian etc.,

Students with degree in foreign language may later take up higher studies in business / journalism / literature etc., for a career related to their language of choice.





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Do Creativity...

Because you are

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Wish you best future ahead...

From Palav Schools-Rajkot

(Trustees : Jagdish donga, Bharat donga, Jitesh donga)

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